

# NATURE PHOTOGRAPHY **MENTORSHIP** SUPPORT PROGRAM

*Mentoring for success*

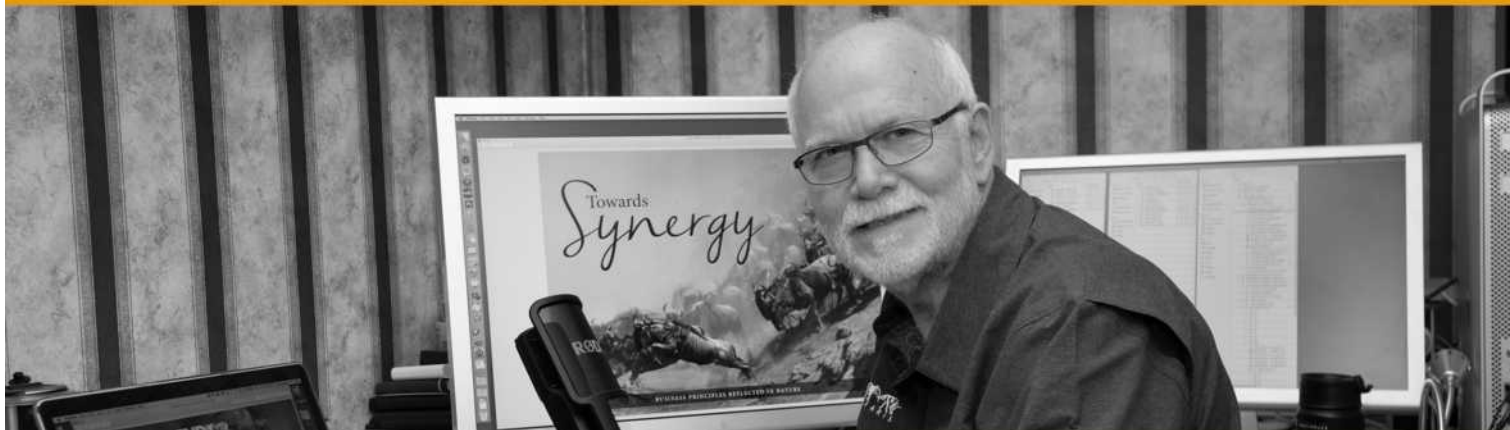


## DO ANY OF THE FOLLOWING SOUND FAMILIAR?

- You have a passion for conservation and wildlife and just began your photographic journey and urgently need guidance.
- You have just purchased a new camera and are uncertain about how to set it up?
- You feel a bit stuck in your nature photography because the only thing that has changed in your photography was the destination?
- You don't know the current status of your photography and what the next level of nature photography is for you.
- Your photographic workflow is slow and editing is inconsistent and frustrating.
- You do not have an effective rating system in place to differentiate between the good, the extraordinary and what's promising in your portfolio of images.
- Over the years, you have accumulated a vast number of photographs with which you have effectively done nothing at all other than Facebook and Instagram posts at best.



Let the multi award winning Lou Coetzer mentor you for success. Lou innovated the worlds first revolving photography chair and acted as Head Moderator for numerous International Nature Photographic Competitions. Along with the internationally renowned Da Vinci Institute and Wenzel Kotze he launched the "Towards Synergy- Leadership Principles Reflected in Nature" Corporate Leadership Program based on his book with the same name.



## WHAT ARE THE ADVANTAGES?

- You have the services of an innovative, award-winning nature photographer on call.
- All Mentor Sessions are 1-on-1 with the total focus on you and your photographic aspirations.
- All sessions are done online from the comfort of your home at a convenient time and day for you.
- Workflow and editing sessions can be done in real-time to escalate success dramatically 1-on-1 training on all applicable software packages.
- You will be part of the "insider club" to receive exclusive new destinations and promotional.



## WHAT IS THE COST?

**Cost US\$ 1500**

(SADAC Passport Holders contact me for pricing)

- You get 20 hours of 1-on-1 professional time.
- The cost of any software packages required are excluded.

## HOW DOES IT WORK?

- When you sign up, I will request a large selection of your favourite edited images from various destinations. If you do not edit your images you send them as is.
- I will give you a detailed guideline on what is required and I will assist and train you where ever needed.
- Working in-depth through the selection of your photographs I will determine the current status of your camera settings, whether you are getting the next level of photography out of your digital camera sensor and the status of your photography, workflow and editing.
- The first feedback session will take 3-4 hours. I will work through a presentation with you on the modern-day Nature Photography building blocks and the new frontiers.
- Then review your photography and edited images to provide feedback and commentary for improvement.
- Establish your personal photographic goals and structure a plan with you to achieve your goals with a timeline in mind.
- Determine the necessary camera, workflow and editing software-specific training and set it up.
- You receive problem-solving assignments that will open mentorship communication channel for whatever you want to achieve with you Nature Photography in future.
- Be ready to capture world-class images on your next trip and maximize your productivity.